

Utah CTE Career Pathways available through Brighton High School & CTEC
2021-22

Business, Finance & Marketing

Marketing *			
Completion of Career Pathway - Pass a Completer & Concentrator Course and have 3 total credits			
Concentrator in Career Pathway - Complete Concentrator course and 1 Explorer Course			
Explorer Courses	Credits	Brighton/CTEC	CTEC Program
Business Math and Personal Finance	1.0	CTEC	Business Leadership/Project Management
Economics	0.5	CTEC	Business Leadership/Project Management
Entrepreneurship	0.5	CTEC	Business Leadership/Project Management
Marketing 1	0.5	Brighton or CTEC	Business Leadership/Project Management
Sports and Entertainment Marketing	0.5	Brighton	
Web Development 1	0.5	Brighton	
Concentrator Courses			
Digital Marketing	0.5	CTEC	Business Leadership/Project Management
Completer Courses			
Business and Marketing Capstone	0.5	CTEC	Business Leadership/Project Management
CTE Internship	0.5	Brighton	

*Students will earn this Pathway if they take Business Leadership / Project Management at CTEC.